

PARENT LETTER



## CORNERSTONE PREPARATORY AC

### Step One:

Read through this letter to understand the advantage of being a part of the Kroger Earning Plus Learning Educational Incentive Program.

### Step Two:

Take this letter with you to your neighborhood Kroger store the next time you shop.

### Step Three:

Present this letter with your school's barcode to your cashier upon checkout. The cashier will scan your barcode and your KrogerPlus Card. Your KrogerPlus Card will be enrolled for the Kroger Earning Plus Learning Educational Incentive Program. Every time you shop at Kroger and use your enrolled KrogerPlus Card, Kroger will contribute four percent of your eligible purchases to the Kroger Earning Plus Learning fund.

### Q & A

#### **Can a household "link" their KrogerPlus Card to more than one school?**

No, the system allows for one school per household. To change schools, you must present your KrogerPlus Card and the new school's barcode to the cashier.

#### **I participated last year...do I have to enroll again?**

Yes, all schools and participants must re-enroll for the new school year.

#### **How much can my school earn?**

The amount of the Contribution to be paid to an eligible, enrolled school shall be as follows:

1. The fund is created by The Kroger Co. contributing an amount equal to the amount of Eligible Purchases not to exceed \$500 per household during the term.
2. The Kroger Co. will pay each school a percentage of the fund equal to the total earned contributions attributable to that school. If your school earns four percent of the total purchases, then your school would receive four percent of the fund.

#### **How are the funds distributed?**

Contributions will be paid via check and mailed or personally delivered to the primary contact identified on the school application form or your school principal. Funds will be paid annually in the fall of the following school year.

Please feel free to contact a Kroger Earning Plus Learning Educational Incentive Program Representative with any additional questions at 770-493-4438 or 1-800-443-4438. Information is also available at [www.krogerearningpluslearning.com](http://www.krogerearningpluslearning.com).